



Miss Canada Visits Eaton's



Above—An autograph and a smile for a lucky young lady from Kathy Ann.



Left — A portion of the crowd who came to see "Miss Canada."

The crowd gathered in our Hosiery Section between 3:30 and 4:30 on the afternoon of August 21 was not interested primarily in nylons. Rather the occasion was the visit of Miss Canada of 1953, lovely Miss Kathleen Ann Archibald, of Kelowna, B.C. Kathy, who is 19 years old, won her title July 20 and was Canada's entry in the Miss America Contest, September 7 to 16. The Monarch Knitting Co. is the sponsor of her coast-to-coast tour which will finish this month. Her charming smile and gracious personality endeared her to all who met her during her short visit with us. We join in extending best wishes to Miss Canada for a bright future.

Dramatic Society Makes Presentation

The morning of August 24, Miss Joan Sherman (Good Deed Club) and Les Walker (Floor-men), president and treasurer of the Eaton Theatre Guild, made a presentation to the Manitoba Society for Retarded Children on behalf of the club. Mr. Peter D. Curry, honorary chairman of the campaign, was on hand to accept the cheque for \$200.00.



The Dramatic Club is again planning a major production for later this year along with many more activities throughout the season. Anyone interested in the club would do well to get in touch with either Miss Sherman or Mr. Walker.



BIGGEST CATALOGUE EVER—Once again Eaton's has published the biggest catalogue ever offered in Canada, with more than 15,000 items in a book weighing 3¾ pounds. Such an accomplishment is significant of the growth of this Company which issued its first Eaton's Catalogue in 1884—a 32-page price list, without any illustration, which was distributed to visitors at the Canadian National Exhibition.

Over 15,000 Items In One Big Book!

CANADA'S GREATEST CATALOGUE

The greatest array of merchandise ever offered the nation in book form. It's the largest Catalogue issued in Canada and again it's "Eaton's of Canada" for "widest assortments . . . good qualities . . . best all-round values." A weighty book—over 3¾ pounds, and the paper used in this issue would cover an area of more than 50 square miles.

It is a book that is essentially Canadian in its spirit and in the merchandise it offers. It commands attention right from the front cover which in itself is of great interest, for it carries a message from our President stressing the growth of the nation and the pride of Eaton's in the fact that it has shared and assisted in that growth since 1869, the year it was founded. Reproduced on the cover is a map of Canada showing the provinces and territories

in colour. Spotted are some of Eaton's outlets, giving an idea of the extent of our service to millions of customers right across the country.

The Catalogue in detail gives a preview of the new fashions for Fall and Winter, of a great many new things for comfort and beauty in the home, as well as much to interest the man of the house in his work, his play and his hobbies.

Something new — and perhaps illustrative of a trend of the times—is that the little Miss has crowded her Older Sister and Mother from the place of prominence—the opening pages. For the book opens with wearables for seven-year-olds up. And such styles, too! Coats, Dresses, Sportswear and accessories that should make the little lass as fashion wise as her elders.

(Continued on Page Four)



NEW JASPER PARK LODGE—When you overhear someone say "they've done a wonderful job at the new Jasper Lodge," you'll be proud to know that the entire interior furnishings were done by Eaton's. So unusual and so in keeping with the rugged beauty of the Rockies, is the lodge that a movie short has been made in colour showing the rough hewn effect of the oak furniture and the unusual lighting and architectural features of the lodge. Above is a view of the lounge which is laid out in blocks about 20 x 16, each treated in primary colours. This unusual effect is achieved by using Scottish linen tweed in reds, blues and greens, as upholstery fabrics on the furniture, harmonizing with the Indian type rugs. All the furniture, designed in the Contract Sales Department, Toronto, was made either in our own factory or at the H. Krug Co., of Kitchener. Of special interest are the 600 chairs in the dining-room, also in oak, with pairs of heads of mountain goats, buffalo or bears adorning the back of each chair.

Canada's Greatest Catalogue

(Continued from Page Three)

Fashion news for Misses starts with season-spanning Coats lined with metalized insulated "Thermalon." Deftly tailored in rich-textured blends, showing New York's favourite stitched detail — "glitter-dusted" applique.

Dresses and Sportswear make the most of wool-like Orlon—a new, willingly washable fabric — keeps its morning freshness all through the day.

Mink makes a grand entrance in a luxurious cape—sleek and gleaming for daytime elegance—evening glamour.

Men's and Boys' Wear Departments have been expanded considerably, generally to give the customer much wider choice. Several Coats feature a new Nylon Pile that looks like sheepskin.

Re-introduced in the Men's suit section is a standing offer of some seasons ago—to fit any man regardless of size or proportion with his choice of suits at the ready-to-wear prices quoted.

In the housefurnishing sections are many "exclusives" at Eaton's — a new Blanket of Wool and a new synthetic "Dylaine," weighing only 2 3/4 lbs. that resists burning, stains, insects; is soft, washes easily, dries quickly.

First to Canadian Mail Order Customers—"Chromspun" — a new colour-fast rayon drapery material that keeps its size and shape. "Queentex" — exclusive with Eaton's in Canada — beautiful Marquiesette tailored fabrics.

"Sheermist"—an exclusive Eaton curtain—by the yard.

New lines of Eaton specified better quality Mattresses, shown in bright colours, too.

New luxury Chesterfields featuring foam rubber cushioning.

New lightweight portable Electric Sewing Machine.

Of particular interest to sports-loving men is the greatly increased showing of guns and rifles; new Nylon sleeping bags and "Chill Dodger" down-lined Vests; new "Maurice Richard" skates. All Eaton Auto Tires are now made with new Rayon Cord construction.

A wider and more varied range of Power Tools and mechanics' equipment.

A "Geiger" Counter for prospectors looking for the proverbial "pot of gold."

First time showing is given a completely pre-cut garage of wood ready to assemble. Also sets in aluminum sheeting.

Exciting news for the housewife is the introduction of the "Viking" branded lines of Washers in a complete range from an economy model to the fully automatic washer, drier and ironer, and including for the first time an automatic washer with an electric timer.

Refrigerators and Freezers are also shown for the first time under the "Viking" banner.

A table-top water heater and an electrical garbage unit are gadgets that are shown for the first time.

These are only a few of the many new and interesting items in "Eaton's of Canada" Fall and Winter Catalogue for '53-'54.

You can be proud of your Mail Order Catalogue for '53-'54.

—Reprinted from "Flash", Toronto.



Pictured above are Eatonians awarded diplomas by the Footwear Institute of Canada.

Top Row—Left to Right: Don Duval, 237; John Frisken, 239; Al Richardson, 937; Peter Ireland, 338; Jim McClure, 937; Laurie Clark, 937; Ted Morrison, 937; Wayne Cooper, 238; Jerry Best, 338; Grant Hunter, 338; Louis Verrier, 239; Ken Bowman, 338.

Lower Row—Left to Right: Roger Lernout, 237; Gordon Walker, 338; Bob Ramsay, 239; Mrs. Rose Bott, 238; Miss Margaret McCann, 338; Albert Smith, 338; Geoff Still, 338; Bernard Haskey, 237.

Missing from picture: Harold Cook, 237; Thomas Keough, 338; J. Bruce, 237; T. Davies, 338.

Twenty-Four Winnipeg Eatonians Receive Diplomas

Successfully Complete the Footwear Institute of Canada Course in Shoe Salesmanship

Twenty-four members of the selling staffs of our various Shoe Departments have received diplomas for the work they have done on a course on shoe salesmanship over the past six months. The course, consisting of 12 separate lessons and including drawings, photographs and samples of materials, was originated and prepared by "Leather World," a Canadian footwear trade publication. The lessons were designed to provide shoe salesmen with the most complete information possible about footwear materials, construction, style and sales presentation.

Each lesson was followed by a set of test papers which had to be answered by the student and sent to the Footwear Institute, which then graded them and sent the results to the students. In order to be eligible to write the final exam for the diploma, a student must have completed all the lessons and attained an average of 85 per cent on his test papers. This, in itself then, is quite an accomplishment, for all the study material makes a manual of 8½ by 11 inches and 1½ inches thick. A mark of 85 per cent also had to be obtained on the final examination in order to qualify for the diploma. The average mark attained by the group was 91.5, well over the required percentage.

To those who completed the course and were awarded diplomas, we offer our double congratulations.

Our customers will be happier and more comfortably fitted through the use of your newly acquired knowledge and skill.



PROTECT NOW!

With Hospital and Medical Service

There will be a re-opening for all members of the regular staff who wish to join, or make changes in existing policies.



Application may be made at the Staff and Welfare Office October 1 to 31.

Fortieth Anniversaries

HAROLD A. STEELE

September 8th marked Mr. Steele's 40th year of service with the Company. The staff of the Sales and Expense office, through Mr. R. D. Parker (head of department expense), presented Mr. Steele with an 8mm. Brownie movie projector. Mr. R. B. T. Whitbread was on hand to represent the Toronto Sales and Expense office, who had sent a pair of binoculars to mark the occasion. Next morning Mr. Steele was presented with a handsome set of luggage by Mr. A. R. Tucker from his many friends and associates throughout the store. That afternoon the staff of the Sales and Expense office; Mr. Bruce Sutherland, Mr. H. W. Einarson, Mr. G. N. Hargreaves, Mr. G. M. Eaton and their families; Mr. R. B. T. Whitbread, Mr. F. O. L. Wicks and Mr. T. M. Elliott, travelled to Mr. Steele's summer home at Lac du Bonnet to spend an afternoon with him and his wife. Despite the rain there were quite a few who braved the cold waters of the Winnipeg River. Mr. Eaton, on behalf of those present, presented Mrs. Steele with Venetian glass figurines.

Mr. Steele started work with the store in the General Office. In 1920 he transferred to the Expense and except for three or four months in the Stock Audit has been there ever since. This spring the Sales office and Expense office were combined and Mr. Steele was named supervisor. We wish you many more successful years with the Company, Mr. Steele.

JAMES BIRD

Jimmy Bird, of the Customs and Traffic, celebrated his 40th anniversary with the Company on September 8th. His friends and associates in the office presented him with a pen and pencil set and a pipe.

Mr. Bird was born in Glasgow, Scotland. During the first World War he was severely wounded while serving as a private in the 43rd Battalion of the Cameron Highlanders. He married Viola Bowser, formerly of the General Office, and they have two wonderful daughters, Lynne and Margaret.

Congratulations, Jimmy, and many more years with the Company.

ARTHUR B. KEELEY

Mr. Keeley's wide and long experience in fashion departments in both the Store and the Mail Order has earned him the respect of suppliers everywhere and made him a popular figure in all the various markets. Since 1913, when he started with Eaton's, he has worked in the Staples and Bedding, Coats, Dresses, Sportswear and Children's Wear. At present he is the supervisor of the Women's Sportswear.

In order that they might honour his 40th anniversary, Mr. Keeley's staff surprised him at his home before he left on his holiday. Mr. Keeley was presented with a calf club bag (which contained men's shorts large enough to accommodate five people very comfortably), and Mrs. Keeley, a former Eatonian, received a bouquet of red roses.

On September 9th, in the Managers' Lounge on the ninth floor, after hearing greetings from friends afar, read by Mr. R. M. Pinfold, Mr. Keeley received a nest of tables presented by Mr. A. R. Tucker on behalf of his many friends and associates throughout the Store.



Harold A. Steele



James Bird



Arthur B. Keeley



Top Left—Robert McErlean. Top Right—Robert L. McGurk.
Lower Left—Samuel H. McNeill; Lower Right—Frank Patry.

Thirty-Fifth Anniversaries

SAMUEL H. McNEILL

Mr. McNeill, who celebrated 35 continuous years of service with the Company on the 9th of September, actually has 40½ years with Eaton's, for he served 5½ years in the Toronto Drapery Department before coming to Winnipeg. In Winnipeg, he spent 21 years in the Drapery Department and the last 14 years have been spent in the Economy Home Furnishings, where he is now head of department.

We will wager that there are not many people in the City of Winnipeg who have not seen Mr. McNeill's very modern looking white house on Pembina Highway out by the Sugar Beet factory. He gets a great deal of pleasure working in his garden and playing with the two saddle horses he keeps out there in Fort Garry. Mr. McNeill is also very proud of his daughter Evelyn Marguerite (a former Eatonian) and his two twin granddaughters and two grandsons. By the way, he is an Irishman, born in County Antrim, North Ireland.

Honouring Mr. McNeill, a dinner and dance was held at the St. Charles Hotel, September 8th, the eve of his 35th anniversary. Mr. Brian Dugdale, Department 270, acted as chairman for the evening. Mr. C. Carswell, supervisor of Department 274, presented Mr. McNeill with a wrist watch and Mrs. McNeill with a corsage on behalf of the Home Furnishings staff. After dinner, a sing-song was enjoyed by all and guests were entertained with selections from Oklahoma by Miss E. McNeill, accompanied at the piano by Mrs. McNeill. Mr. Robert Brown, Department 70 M.O., gave his famous interpretation of MacNamara's Band, followed with songs by Mr.

P. Fellowes and Mr. W. Morrison. To climax the gala evening, Mr. S. Stephens and Mr. A. Patterson combined talents for a Butterfly Dance.

ROBERT L. MCGURK

Mr. McGurk celebrated his 35th anniversary with the Company on September 9th. Except for one year spent in the Drug Department in the Store, he has worked steadily in the M.O. Drugs, where he is now head of department.

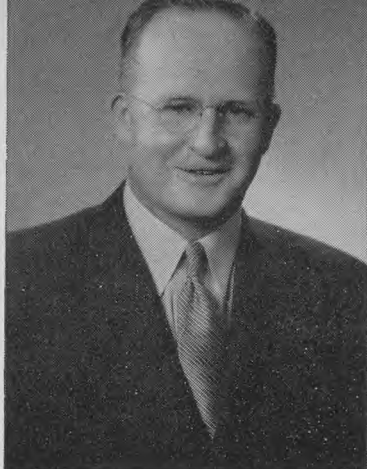
Mr. McGurk was born in Sarnia, Ontario. He served one year as an air cadet in the Royal Flying Corps, 1917-18. His wife is the former Olive Pateman, Department 1760. Interested in bowling, he belongs to the Norwood Lawn Bowling Club and in the winter does alley bowling.

On behalf of the staff, Mr. J. R. Ross, assistant, presented Mr. McGurk with an electric record player to commemorate the occasion of his 35th anniversary. Our congratulations and best wishes for many more successful years with the Company go out to you at this time.

FRANCOIS X. PATRY

On September 5th, just before Store opening, there was quite a flurry of excitement in the cutting room of the Meat Department. The occasion was Frank Patry's 35th anniversary. Mr. Hodgson, supervisor, on behalf of the staff, presented Frank with a pen and pencil set to mark the occasion. The next Saturday, a few of the butchers and their wives spent the evening dancing and singing at a party given in Frank's honour at the home of Mr. and Mrs. Joe Cook.

(Continued on Page Twenty-Three)



Welcome to the Eaton Quarter-Century Club

WILLIAM JAMES TAGGART

Bill Taggart, Section Head of the Soaps in the Drug Department, has spent his full 25 years in the Drug Department. Bill is another of the many Eatonians born in County Antrim in the North of Ireland. He married Edna Christie of the Parcel Department and they have two children, William David James and Linda May. Bill is a member of the Orange Lodge (L.O.L. 120) and Legion Branch No. 30. His favourite sports are golf, curling, soccer and watching the football games. On his big day, September 10th, Bill said, "It has been a pleasure working for Eaton's 25 years. I have enjoyed every minute of it."

JOHN S. WOODHOUSE

Mr. Woodhouse celebrated his 25th anniversary with the Company on August 20th. His career with Eaton's has been in the candy business and he has alternated a great deal between the factory and the Store. He is head of department of both the Candy Department and the factory. Mr. Woodhouse is married and has two children, Terry and Rickey. Elmhurst Golf Course during the summer, shooting in the fall, and bowling in the winter, help him fill his leisure hours.

On Saturday, July 25th, before he departed on his Quarter Century holiday, Mr. J. D. Stewart, assistant, presented Mr. Woodhouse with a "Val-A-Pak" bag on behalf of the staff.

THOMAS EDWARD RISBEY

Mr. Risbey has served 25 years in the Furniture Warehouse and to quote (we won't say who, Teddy), "a very good, hard working man." He was born in West Hartlepool in England. Married, he and his wife have twelve children. With such a crowd, Teddy simply hasn't had any time for any other interest outside of his family. Teddy celebrated his anniversary on the 20th of August.

On Friday, the 14th of August, at a social evening held at the West Kildonan Legion in honour of Mr. Risbey, Joe Ward and Sam Coulter; Mr. C. M. Livingstone, head of the department, presented him with silverware on behalf of the staff.

MISS ESTHER MARION BEATTIE

Miss Beattie celebrated 25 years' service with the Company on September 5th. At that time, she was presented with an electric record player by the staff of the M.O. Exchanges. She has spent her full twenty-five years in Department 119. Congratulations, Esther, and may your long holiday be an enjoyable one.

JOHN STEWART

Waiting on Jack Stewart's table in the Mail Order Assembly on Friday morning, the 4th of September, was a handsome gladstone travelling bag. The grip was the gift of his friends and associates and was in honour of Jack's entry into the Eaton Quarter Century Club.

Mr. Stewart was born in Bellshill, Lanarkshire, Scotland, and thus far has managed to retain his "single blessedness." For the past ten years on the staff of the M.O. Assembly, he worked formerly in the M.O. Money Returns. Congratulations and the best of luck to you, Jack.

ROSS COOPER

Ross became a member of the Quarter Century Club on September 15th. Mr. A. Arnason, supervisor, presented him with a pair of binoculars on behalf of the Garage staff. The night following, a pleasant evening was spent by the staff and their wives at the home of Mr. and Mrs. Cooper. Mr. Cooper has worked on the Service Station and parking lots for 20 years and the other five years were spent in the Garage.

Born in Winnipeg, Ross served in the 1st Canadian Corp of Troops during the last war in England, Sicily, Italy, France, Belgium and Holland. He is married and his hobbies are golf, curling, fishing and gardening.

MISS BETTY ELAINE GLASIER

At a presentation honouring her entry into the Eaton Quarter Century Club, Miss Glasier received a luggage set from various members of the Home Furnishings group, the Merchandise Office and the Interior Decorating. Mr. G. N. Hargreaves did the honours for the group. Betty, who celebrated her 25th on August 27th, is travelling in the East.

Miss Glasier started with the Store working in the Paint Department. She stayed there until 1942 when she joined the C.W.A.C. as a private. Discharged in April, 1946, as a lieutenant, she returned to the Paints. In 1948 she was transferred to her present department, the Home Furnishings Group of the Merchandise Office.

MISS LEONA MATHIESON

Miss Mathieson celebrated her twenty-fifth anniversary with the Company on September 4th. The Fancy Goods Department has been lucky to have had her with them for the full 25 years. She received many beautiful gifts from her associates, a travelling bag from the department and 25 lovely red roses. Leona is looking forward to that long vacation next year when she plans to travel in Eastern Canada.

STANLEY PETERSON

August 20th was a big day for Mr. Stanley Peterson of the Candy Factory when he celebrated his entry into the Quarter Century Club. Stan received many personal gifts along with the department's gift of a chest of silverware, which was presented by Mr. J. P. Stewart, assistant. Stan is a versatile gentleman when it comes to musical instruments as he can handle two or three of them. He is married and has two sons, Henry and Walter.

HAROLD THOMAS PRICE

Harold Price, who celebrated his 25th anniversary with the Company on August 27th, is a familiar figure to many in both the Store and M.O. as a result of the many times he has provided music at the piano for Eaton social functions. He is married to the former Mabel Lillian Lane of the Cashiers and they have three sons.

The evening before Harold's anniversary, the men from the Notions and Fancy Goods Departments, Store and Mail Order, held a golf and dinner party at Elmhurst in his honour and presented him with a new golf club. On the Big Day, Mr. D. S. Marshall, assistant, did the honours for the staffs of the M.O. Notions and Fancy Goods, when he presented Harold with a fine drill set.

MISS DOROTHY LOUISA FOSTER

On August 21st, Mr. C. A. Campbell, supervisor, presented Dorothy with the Doulton figurine "Autumn Breezes" on behalf of the staff of the M.O. Gloves and Hosiery. She also received a lapel pin and many personal gifts to commemorate her entry into the Eaton Quarter Century Club. Miss Foster has lived in Winnipeg all of her life and spent her full 25 years in the same department. Her hobbies are bowling and gardening.

Description of Pictures on Facing Page

(Left to Right)

Top Row—William J. Taggart John S. Woodhouse, Thomas E. Risbey.
Second Row—Miss Esther M. Beattie, Jack Stewart, Ross Cooper.
Third Row—Miss Betty Elaine Glasier, Miss Leona Mathieson.
Bottom Row—Stanley Peterson, Harold T. Price, Miss Dorothy Louisa Foster.



Top Left—Mrs. Dorothea McLean. Top Right—Mrs. Margaret Hardy.
Lower Left—Miss Eva Lunney. Lower Right—Mrs. Ellen Laws.

So Long, Old-Timers!

MRS. ELLEN MAY LAWS

The morning of August 27th, members of the staff of the Drapery Department gathered to honour another popular member, Mrs. E. Laws, on the occasion of her 25th anniversary and retirement. Mrs. Laws (Lawzy) was presented with a corsage of yellow carnations, her favourite flower, and during the day she received many lovely gifts from her fellow workers and friends.

In the evening a dinner was held at the Homestead. Mr. H. W. Cooper presented Lawzy with a lovely watch, a gift from the department, after which everyone enjoyed a sing-song. Our best wishes to Mrs. Laws.

Mrs. Laws was born in Wimbledon, London, England, and spent the full 25 years of her Eaton career in the Drapery Department.

MISS EVA LUNNEY

On Saturday, August 29th, a surprise luncheon was held at the Homestead honouring one of the popular members of 113 Department, Miss Eva Lunney, the occasion being her retirement from the department after 32 years with the Company on September 2nd. Twenty-five friends and business associates of Miss Lunney gathered to make the event a happy and memorable one. A corsage and a rhinestone brooch were presented by Miss Eva Bell. Good luck and good health to you, Miss Lunney, in the years ahead.

MRS. MARGARET HARDY

On Saturday, September 12th, Mrs. Margaret Hardy, of the Grill Room Bakeshop, retired after nearly eight years with the Company. She started to work on November 20th, 1945. On leaving, Mr. Love presented her with a purse containing a sum of money from the department. She also received a table lamp from her section.

MRS. DOROTHEA McLEAN

On Wednesday, September 16th, Mrs. Dorothea McLean retired from the Grill Room dining-room after nine years with the Company. She started to work on June 19th, 1944. On leaving, Mr. Love presented her with a sum of money from the department and she received a lovely corsage from her section.

IT'S "TACA" TIME AGAIN

EATON'S



TRANS-CANADA SALE

Thursday and Friday, October 1 and 2

**PREVIEW AND EMPLOYEES' SHOPPING
TUESDAY and WEDNESDAY, SEPTEMBER 29 and 30**

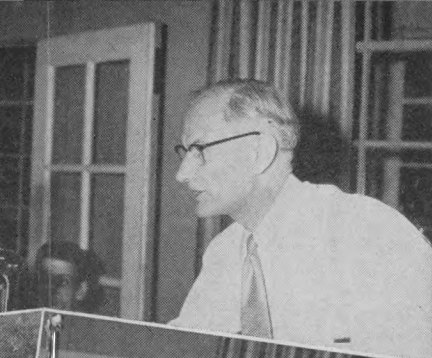
ONCE again that great semi-annual shopping event, "Eaton's Trans-Canada Sale," is coming. Our buyers and planners have been working and planning both at home and in the markets of the world to bring Mr. and Mrs. Shopper those exciting values in quality and price for which Eaton's is renowned. This Fall more than ever before, TACA will feature BIGGER and BETTER VALUES.

Eaton Courtesy and Service has always been a highlight in this event.

- Let's keep it that way . . .
 - On the Telephone
 - Across the Counter
 - At the Customer's Door

Let's make this TACA the Super Service Sale
for Mr. and Mrs. Shopper

*Cultivate Courtesy, for
Courtesy and Service Pay Dividends*



with his shot. Centre: George Glazier receives the Young. Right: For once Alf Beavis is on the other side on his tee shot. Left Centre: G. Glazier, R. Adams, Mr. A. L. Osborne, J. E. Dolan, Right: The new club with nice style. How to keep his head down. Right: Bill Lockwood

CLUB HOLDS FINALS

Winner Decided on 37th Hole

The finals were held at Elmhurst Golf Course in order to determine the recipient of the John David Eaton trophy. Bill Lockwood (M.O. Merchandise Office), Ed Jackson (Clothing), Ed Davidson (Painters) and Gerry Gray and Davidson were tied and an extra hole brought

the winner. As golf, Mr. A. H. Young presented George Glazier with competition prizes, which were again donated by The Golf Club. Presented by Mr. A. L. Osborne and Mr. F. G. Muirmonies. Also in attendance was Mr. A. Duncan,

COMPETITION WINNERS

Consolation: Alf Beavis (Drugs) defeated R. McCormick (M.O. Stoves).

"D" Class—Championship: J. Jarvis (Service Bureau) defeated C. W. Ferrier (Printing Plant). **Consolation:** P. Sloker (Stoves, etc.) defeated H. Josephson (City Inspectors).

"E" Class—Championship: Henry Kondret (M.O. Money Returns) defeated R. Cave (M.O. Men's Furnishings). **Consolation:** L. Blair (Sporting Goods) defeated G. Laughton (Men's Furnishings).



EATON SOFTBALL LEAGUE

By TED BLACK

ROYALS WIN GIRLS' LEAGUE

Assisted by the terrific pitching of Norma Thorsteinson, the Royals swept the semi-finals against the Cubs and the finals against the Imps in five straight games.

Norma and Thor Thorsteinson, Anne Fast, Edna Johnson, Eileen Simpson and Irene Allan played outstanding ball for the Royals. The Imps were best served by Addi Thomson, Ede Friesen, Beth Jamieson, Shirley McPhee and Helen Byskal.

The three games played between the Royals and Imps were closely played and produced several home runs and double plays.

Anne Fast of the Royals won the award for the league's most valuable player.

FIVE IN A ROW FOR ROCKETS

Bob Clarke's Rockets defeated the Printers three games to two to win the men's championship for the fifth straight year. The series boiled down to a pitching duel between Joe Green of the Rockets and Jack Briscoe of the Printers. Some fine fielding by Bud Insch helped the Rockets' cause. Alex Jones, Bud Insch, Alex McDonald and Frank Philpott worked well for the Rockets, while Bob Don, Sam Bailie and Barney Moody were outstanding for Paul Munson's Printers.

Fourteen

Two of our ball players are ill with polio. Our earnest hope is that Vivian Legacy of the Royals and Ed Lane of the Printers will have a speedy and complete recovery and be back with us soon.

Description of Pictures above.

ROYALS—1953 GIRLS' CHAMPS (Top Left)

Standing—W. Reid, Coach, L. Soussereau, L. Crozier, J. Hurd, E. Lesosky, W. Butt, E. Simpson, E. Black, Manager.
Seated—I. Allan, T. Thorsteinson, E. Johnson, A. Fast, N. Thorsteinson,
Missing from picture—J. Teeple, V. Legacy.

ROCKETS—1953 MEN'S CHAMPS

(Top Right)

Standing—F. Philpott, D. Gray, A. McFadzean, A. McDonald, T. Creran, F. Swonnell, S. Olson.
Seated—W. Ritchie, C. Murray, R. Clarke, Manager, A. Jones, J. Green.
Missing from picture—B. Insch, R. Charambura, H. Newfeld.

IMPS—1953 RUNNERS-UP (Lower Left)

Standing—E. Friesen, E. Hagberg, J. Torbett, Manager, S. McPhee, H. Byskal.
Seated—S. Schultz, J. Mirecki, A. Thomson, B. Jamieson, R. McRae.
Missing from picture—R. Thompson, Coach, I. Putman, M. Dalman, J. Collins, Y. Dupe.

PRINTERS—1953 RUNNERS-UP

(Lower Right)

Standing—J. Zambruk, T. Langton, R. Savage, R. Don, A. Findlay, A. Okrainec.
Seated—R. Levesque, S. Bailie, L. Reed, A. McInnes.
Missing from picture—B. Moody, E. Lane, J. Briscoe. Inset—Paul Munson, Manager.

Eaton's Mixed Five-Pin Bowling League

By NORM HENRY

Here we are again, off to another year of bowling and with a fine executive.

President.....Mr. Dave Mackie
Secretary.....Mr. Ernie Wall
Treasurer.....Mr. Sigve Sigvaldason
Publicity.....Mr. Norm Henry

Executive Members—Miss Doris Slack, Mr. Tom Scott, Mr. Clarence Saunders, Miss Vera McCaw, Mr. Jim Thom, Mr. Bill Stewart.

Division Scorekeepers — Bill Adams, Roy Lowen, Tom Scott, Harold Brown, Lorne Jackson, Percy Cook, Walter Wiggins, Ted Black.

Although we have played only two nights, there have been some excellent games.

Division One — Outlaws and Strollers are on top with five wins and one loss, followed by Millwrights, 4-2; Set Ups and Fixers with 3-3; Winsomes, Nomads, Sparklers, Rough Riders and Wiggetts with two wins and four losses. High scores have been Millwrights and Wiggetts, 2794; Strollers, 2873; Nomads, 2933; Winsomes, 3001. Men's High Scores: Sig Sigvaldason, 721 (275); Bill Stewart, 720 (280); Bill Maskell, 669 (311). Ladies' High Scores: Jean King, 729 (294); Donna Monchek, 722 (291); Betty Meiklejohn, 702 (291).

Division Two—Merrimacs and Skippers are ahead with five wins and one loss, followed by the Fuzzies and Forty-Niners with four wins and two losses. High scores rolled were Scotties, 2694; Merrimacs, 2853; Skippers, 2806; Jokers, 2735. Men's High Scores: Ernie Wall 776 (287); Bill Robertson, 709 (271); J. Bighman, 701 (303); Jack Stancome, 669 (294). Ladies' High Scores: Mellie Barker, 683 (266); Gladys Morris, 654 (230); Edith Hall, 624 (229); Millie Duncan, 611 (259).

Division Three—Team standings in this division: Capitols, Pat's Punchers, Maybees, Vikings, four wins and two losses; Monarchs, Eagles, Jay Dees, three wins and three losses; Whirlwinds, 2-4; Peepers and Five Spots, 1-5. High Team Scores: Capitols, 2818; Eagles, 2925; Monarchs, 2738; Pat's Punchers, 2658; Men's High Scores: Leo Pavey, 802 (333); Jack Paterson, 701 (296). Ladies' High Scores: Dot Hardiman, 612; Gertie Chatten, 610.

Division Four—Rustlers and Repeaters are on top with five wins and one loss; No Blows and Tryhards, 4-2. High Team Scores: Repeaters, 2711; Meteors, 2670; No Blows, 2650; Rustlers, 2626. Men's High Scores: Bill Hogg, 695 (320). Ladies' High Scores: June DesBrisay, 630.

Division Five—The Buffalors are out in front with five wins and one loss, closely followed by the Blazers, Telacos and Jeeps with four wins and two losses. High scores to date are Zippers, 2893; Telacos,

2797; Panthers, 2706; Buffalors, 2615. Men's High Scores: Bert Bemister, 796 (318); George Huntington, 771 (274); Ted Black, 688 (270). Ladies' High Scores: Bessie Valentine, 609 (218-218); Mary Schneider, 605 (243).

Division Six—The standing in this division to date is: Dandies, Money Bags, Trotters, five wins and one loss. High scoring teams are Budgeteers, 2809; Westerners, 2782; Money Bags, 2599; B. Bees, 2569. High scores in the men's section are Sam Emerson, 662; Percy Smith, 621; Sam Baillie, 615; Jack Stewart, 615. Ladies' High Scores: E. Hewett, 658; J. Miller, 651; M. Mocatee, 644.

Division Seven—Pin Points and Peppy Pals, with five wins and one loss, are running away from the Bombers, Sirloins, Nationals, King Pins, Orphans, with three wins; Rovers, Flying Imps, 2-4; Five Spots, 1-5. Men's High Scores: J. Price, 679 (248); S. Olson, 668 (272); M. Kowal, 654 (264). Ladies' High Scores: M. Friend, 592; J. Vermeuler, 582 (262); D. Storey, 550.

Division Eight—Pic Ups in this division are off to a good start with six wins and no losses, followed by the Ink Spots with five wins and one loss. The Pic Ups are the only team in the League to make clean sweeps both nights. High scoring teams in this Division have been Pic Ups, 2714; Minx, 2602; Tenderknits, 2490; Ink Spots, 2412; Ramblers, 2412. Men's High Scores: Henry Kondred, 671 (297); C. Sander, 619; J. Cook, 594 (258). Ladies' High Scores: J. Johnson, 579; L. Bennett, 550; N. Falls, 534 (287).

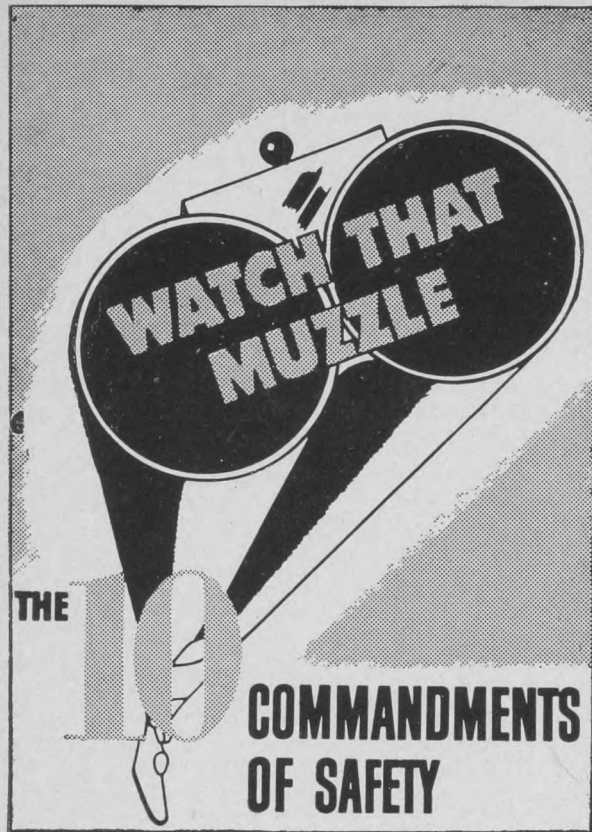
This is all for now. See you in the next issue and Good Luck to you all!

S. Colhoun Wins Gladiolus Championship

Sam Colhoun's (W1100) Gladioli have been winning ribbons galore for him in flower shows in and around Winnipeg for the last three or four years. At the All Canadian Show held in Fort William, August 26 and 27, Sam's glads brought him international honours. His basket was judged best in the show and won the Rollason Nursery and Flower Shop trophy, the Thunder Bay Gladiolus Society rosette, the North American Gladiolus Council rosette, the New England Gladiolus Society silver medal and \$10.00 in vouchers. Sam has been a member of the Winnipeg Gladiolus Society for 12 years but this is only the second time he has exhibited outside of Greater Winnipeg. He also won one first, two seconds and two thirds for the single spikes he had entered.

OUR COVER

The action picture taken at the new Winnipeg Stadium is the result of some smart photographic trickery done by Bill Rose of the Winnipeg Free Press.



- 1** Treat every gun with the respect due a loaded gun. This is the cardinal rule of gun safety.
- 2** Carry only empty guns, taken down or with the action open, into your automobile, camp, and home.
- 3** Always be sure that the barrel and action are clear of obstructions.
- 4** Always carry your gun so that you can control the direction of the muzzle, even if you stumble.
- 5** Be sure of your target before you pull the trigger.
- 6** Never point a gun at anything you do not want to shoot.
- 7** Never leave your gun unattended unless you unload it first.
- 8** Never climb a tree or a fence with a loaded gun.
- 9** Never shoot at a flat, hard surface or the surface of water.
- 10** Do not mix gunpowder and alcohol.

Winter Can Be Fun

Now that the world series is on, marking the virtual end of organized summer sports, it is time to start planning for a busy winter schedule to take your mind off the fuel bill and maybe even make the icicle-chinned gentleman welcome.

How about curling this winter? Eaton's Curling Club has both men's and women's sections, curling at Eaton's own rink on Mayfair Avenue or at the Civic Caledonian on Sherbrook Street.

You can join by yourself, or if you wish, make up a rink in your department; only four players required. You will have lots of fun, exercise, fresh air and maybe even hit the "Jewellery."

Entry forms are now available at your time office. Just fill one in and give it to the nearest executive member as listed on the entry form.

Better get yours today!

Eaton Men's Bridge League

The Eaton Men's Bridge League will commence hostilities on October 15th. In order to assure this early start all entries should be in by October 5th at the latest. Entries will be accepted by any of the committee listed below.

The Eaton Men's Bridge League will welcome all new members provided they are male in gender and employed by The T. Eaton Co. The ability to play a sound game of bridge is an asset but should not be over-emphasized. The social aspect of playing at "home" or "away" is a prime factor for the majority of the members.

President N. Franklin (209) Secretary D. Dewar (215)

Committee—J. Graham, 46; B. Durack, 9; B. Mitchell, 615; R. Cooper, 172; W. King, 205.

In The Mail Bag

SECOND FLOOR

M.O. Packing and Money Returns—By F. Spice

Miss Fern Payment left work on August 15 to be married on August 29 to Dave Skidmore, of the M.O. Electricians, at Sacred Heart Church. Before leaving, Fern received a steam iron from the shower fund and two bed throws from the department. Best of luck to Fern and Dave.

Miss Kay Hrabluik left on August 29 to be married on September 5 to John Popowich at Robertson Memorial Church. She received a canister set and blankets from the shower fund and lamps from the department. Best of luck to Kay and John.

Miss Terry Karpinski left on September 2 to be married to Raymond Backlund at Ukrainian Orthodox Cathedral on September 5. Before leaving Terry received sheets from the shower fund and mirror and glass percolator from the department. Best of luck to Terry.

We are glad to see Miss Vicky Henchuk back to work after her recent illness. We have two out on our sick list just now. They are Misses Mary Hawryluk and May Cannon. We hope to see them back to work soon.

Congratulations were extended to Miss Bessie Cogle on the occasion of her 30th anniversary with the Company on August 21. She received a bridge lamp from the department and assorted gifts from her friends in the Mail Order.

Mr. Alfred Beverley left on August 29 to take up a job with the Winnipeg Fire Department. Best of luck in your new work.

A dinner was held on August 21 for two brides-elect of Department 122C who are Merle Campbell and Adeline Heinz. Merle was presented with a comforter and towels and Adeline with a lamp. Merle left on August 22 to be married on August 29 at Knox Church to Bruce Woods, and Adeline left on September 11 to be married on September 12 at Knox Church to Bob Kearney. Best of luck to them both.

Miss Agnes Gauthier left Department 113 to be married on August 1 to Clifford Nichot, formerly of 113, now the yard, at St. Boniface Basilica. Agnes received a pop-up toaster and Revere ware and Clifford received a walnut coffee table. Best of luck to them both from friends in the department.

Congratulations to Jack Stewart who celebrated his 25th anniversary, September 4. Jack received a gladstone bag from the department along with other gifts from friends on the floor.

Martha Guerts won \$50 when she recognized a picture of herself in the Winnipeg Free Press paper in the "Circle Marks the Winner" item.

Misses Ursel Hoelscher and Gloria Pelletier paid a visit to the third floor this month while vacationing in the city from Montreal and Saskatoon respectively.

Dorothy Haverkost was the lucky girl this month to receive a diamond ring. Best of luck to her.

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FOURTH FLOOR

M.O. Men's Shoes—By S. Beale

Our best wishes go out to Miss Ruby True-man who was married to Mr. Douglas Conde, August 26, at the First English Lutheran Church. On behalf of the staff, Mr. A. Waddell, assistant, presented a walnut coffee table to Ruby. She also received numerous other gifts from her many friends.

The girls of the department held a miscellaneous shower in Ruby's honour at the home of Mrs. Jessie Wallace on July 24.

We wish both Ruby and Doug much happiness in their new life together.

August 22 was the day we said good-bye to Mrs. Pat Campbell who left to resume household duties. Best of luck to you, Pat, and don't forget to visit us once in a while.

M.O. Hardware

By H. Sigurdur and B. Landry

Our sincere sympathy is extended to Jack Stewart in the loss of his mother.

We were glad to welcome back Ted Ritchie who has been on the sick list.

We regret to report that Jack Wolfe is still in Deer Lodge Hospital. Keep your chin up, Jack! Also Con West who is convalescing at home. Hurry up and get well, Con.

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FIFTH FLOOR

Accessories, Millinery and Workrooms

By Muriel Fraser

Our very best wishes to Mary Jane Dumas who is wearing a beautiful diamond on that important third finger! The wedding will take place in October.

Best wishes for a speedy recovery to Barry Palmer who is convalescing after an emergency appendix operation. We hear he is coming along nicely—keep up the good work, Barry!

We are going to miss Georgina Flach who left us September 5 to live in Edmonton, Alberta, but we wish her every success and happiness in her new home. Georgina was presented with a pen and pencil set from the staff.

M.O. Draperies—By I. Eilmess

A shower was held at Moore's Restaurant on September 11 in honour of Miss Helen Drobot, bride-elect of September 26. She was presented with a toaster and a floral ornament.

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SIXTH FLOOR

M.O. Staples—By F. Rogers

Congratulations to Mr. and Mrs. Dave Carson, of 36 Department, on the birth of a baby daughter, Barbara Doris, on August 21. Dave and Doreen have just moved into their new home on St. Anthony Avenue and we wish them every happiness.

We are pleased to report that Ernie Latter's son, Ronnie, is recovering from his recent operation.

Beatrice Adamac, of 36 Department, is convalescing after her sojourn in hospital and we hope she will soon be feeling 100 per cent again.

Miss Betty Sim, of 36 Department, left on September 16 to attend the 37th annual session of the Association of Rebekah Assemblies of the World which is convening in Atlanta, Georgia, from September 19 to 26. Miss Sim is a member of the special staff from Manitoba which has the honour of exemplifying the Rebekah Degree at Atlanta.

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SEVENTH FLOOR

M.O. Juveniles—By E. Wells

Our heartiest congratulations to Dorothy Horwood who was married to George Murphy, September 12, in the Lady of Victory Church. Dorothy was presented with blankets and coffee percolator from the staff. She was also guest of honour at a miscellaneous shower held at the home of Mrs. Betty Vallaey. The happy couple will reside in Chicago.

M.O. Teen-Age and Children's Wear
By Rose Palmer

Cynthia Hlagy left us in August for another position. As a parting gift she was presented with a fountain pen. Good luck, Cynthia, in your new venture.

Anyone requiring extractions, etc., get in touch with dental nurse Hlagy.

Women's Dresses—By M. Carriere

Congratulations to Mr. and Mrs. C. Sander, the proud parents of little Katherine Carolina who arrived August 8. Mrs. Sander (nee Joyce Lowell), was formerly with the Second Floor Shoes.

Glad to see Emily Helgason back at work after her recent illness.

Welcome home to Mr. and Mrs. James Black on their return from Europe.

M.O. Budget Plan

By E. Meadows and P. Young

Saturday, August 29, was the day chosen by Mrs. Pat Duffy to leave the office in favour of household duties. The girls presented Pat with a layette.

A farewell party was held for Marje Honke at the home of Vi Black on Thursday, September 3. The girls surprised Marje with a handsome wardrobe case, and on Saturday, September 5, on behalf of Department 184, she was presented with a matching overnight case. Good luck to you, Marje, in your college life at Searcy, Arkansas.

Welcome back to Mr. M. R. Smith, better known as "Smitty," after his recent illness.

M.O. Lingerie—By Bea Nash

Three of our members have left us recently. Our best wishes to each of them. First, Mrs. Pat Reid, who left August 1, will shortly leave Winnipeg with her husband to make their home in Vancouver. Pat was presented with a Parker 51 pen and pencil set from the department, and with a jewelled cigarette case at a dinner held in her honour at the Virginian.

Irene Dripps became the bride of Harold Wurch on September 5. Irene was presented with a gift of linens from the department and with a bedspread at a dinner held at the Homestead in her honour.

On September 12 Harry McKane left to take another position. Mr. Chatfield made a presentation of a pen and pencil set and expressed the good wishes of the staff for success in his new venture.

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EIGHTH FLOOR

M.O. Exchanges—By M. Davies

Our best wishes to Ann Unger and Richard Mueller who were married August 7 at St. John's Lutheran Church. On leaving, Ann was presented with a blanket and pillow cases, gift of her co-workers.

Congratulations to Mr. and Mrs. Harold Brown on the birth of a daughter, Linda Karen, born on Thursday, August 13. Harold was presented with a silver cup, our gift to baby Linda.

Congratulations to Esther Beattie on your 25th and may your long holiday be an enjoyable one.

M.O. Cash Office—By Elsie Norton

Best of luck to Gwen Baigrie who was married to P.O. L. E. Langlois, August 22 in St. Paul's United Church. Before leaving she received a lovely table lamp, bedroom lamps and kitchenware from the department. At a shower in her honour she received a lovely set of luggage.

Our best wishes go with Ivy McBurney who left to be married to George Milton, September 5, in Westminster United Church. Before leaving she received a lovely coffee table and electric clock from the department and many other gifts from her friends.

Eighteen

M.O. Correspondence—By June de Gagne

117's Miss Esther Cummings was very surprised on August 6, as the girls held a surprise dinner for her at the Homestead, and a pop-up toaster was the gift. Oh yes! the occasion—Esther's 30th anniversary celebration, which was delayed as the guest of honour was away on the important day of July 10. Again, congratulations!

Our bride of the month? Why, Miss Myrna Weber—and this very popular young lady left on September 4 to become the bride of "lucky" Larry Lowden. An electric tea kettle was the department gift to Myrna (and Larry, of course). The many gifts decorating Myrna's desk made a lovely picture and we're certain, one she'll never forget. Sincere wishes and the very best to you both.

"Let's have a party!" said little Miss Joanie De Vries, and that is exactly what we did. Joanie and 117's Miss Dorothy Marchand sponsored the affair and more fun we've never had. On such short notice, Dorothy and Joan, we thank you.

117's new chief, Mr. McFetridge, is now in hospital and will be away for some time. 117ers miss you, Mr. McFetridge, and wish to have you back. Please hurry and get well. Hope you enjoyed the magazines.

M.O. Copying—By M. Shepherd

Hazel Lamb was married on August 29 at Sparling United Church to Sgt. John Condy, and was presented with sheets and pillowcases when she left the department. The girls held a dinner at the Homestead where Hazel received a satin comforter. Sgt. and Mrs. Condy are residing in Fort William, Ontario.

Congratulations to Shirley Ward who received a lovely diamond from Raymond Andrushuk on August 15.

When Dorothy Gray left the department to be married to Peter Watt at Knox United Church on August 29, she was presented with a silver cream, sugar and tray set. At a dinner held by the girls at the Homestead Dorothy received kitchenware.

Ted Campeau presented Lin Morin with a lovely diamond on August 27. Congratulations, Lin and Ted.

A mirror and table cloth with serviettes were the department gift to Louise Bateman when she left to be married on September 12 at St. Stephen's Anglican Church, to Donald McLaughlan.

Glad to see Hazel Martin, Mary Galsky and Jo Korzak back after their recent illnesses.

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NINTH FLOOR

M.O. Notions—By H. Price

On Saturday, August 9, a lovely decorated table awaited Dorothy Chisnell, bride-to-be of Departments 22 and 24. Mr. S. Marshall, on behalf of the department, presented Dorothy with a chenille bedspread and thanked her for her good work during the past years. Many personal gifts were also in evidence, and the morning was crowded with visitors. Dorothy is well known in sport circles, having played ball for Eaton's as well as the Ramblers in the City Senior Girls' league. Dorothy changed the Miss to Mrs. on Saturday, September 5. Best of everything, Dorothy, from all of us.

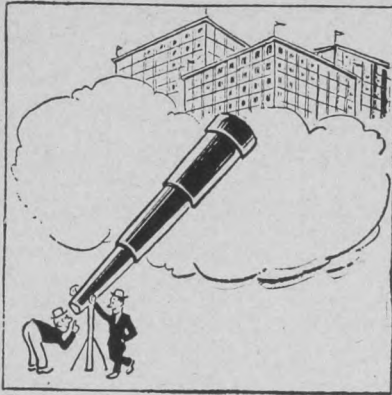
M.O. Hosiery—By May Scott

Mr. John Paterson, assistant, celebrated 30 years with the Company on August 27. He received a table lamp, wallet, belt and other personal gifts at this occasion. On the 21st a dinner was held in his honour at the Civic-Caledonian rink. The evening finished up at the Patersons' home.

Congratulations to Lucy Audette on her engagement.

Our deepest sympathy to Margaret Hodgins who recently lost her mother.

WHAT'S GOING ON-



AROUND HERE?

PRINTING PLANT

By M. Torrance

The girls of 1745 enjoyed a very pleasant evening, Friday, August 14, at a bridal shower held in honour of Miss Susie Yurysti, at the home of Mrs. A. Cousins, Arnold Avenue. Susie was the recipient of a pair of boudoir lamps.

Miss Jennie Evaneky was the recipient of an electric kettle at a dinner held at the Nanking by the girls of 1745 Department prior to her marriage September 26.

The printers' ball team says "howdy" to Mr. Edward Lane, a member of the team, who is in Pilot Mound Hospital with polio. We received the letter from your wife giving us the good news of your improvement. Sure glad you enjoyed the fruit. Keep pitching, Ed, we are all pulling for you.

BASEMENT STORE

Meats

September 12 was a very pleasing day for Mr. E. Duffield, of 284 Department, who had just completed 30 years with Company.

It was a pleasant day in many ways as Ted has been ill and away from work all summer, and was wondering if this day would be just a memory. But this was not the case, for on this day Mr. W. Hodgson, supervisor, and Mr. L. Kirbyson, head of department, made a presentation in his home on behalf of the department. Mrs. Duffield received a lovely bouquet of flowers.

So, from all your fellow workers, Ted, our sincerest good wishes for a speedy recovery. Hope to see you back with us very soon.

Men's and Boys' Clothing—By Ruby Frame

Miss Donna Jackson left on August 1 to become the bride of Mr. Ronald Finley. Donna was presented with sheets and pillow cases from the department, also a bed throw from the office girls. The wedding took place Saturday, August 15, at St. Andrew's Church, River Heights.

Another marriage was that of Miss Ethel May Francis who became the bride of Mr. Walter Swift on August 14. She was presented with a bed throw from the department when she left.

It's a Girl—Congratulations to Mr. Carson on the birth of his little granddaughter.

Piece Goods and Staples—By Jessie McIntosh

Mr. Nick Horbulyk of our Receiving Room, left us on the first of August to make his home in Portland, Oregon. Mr. D. Johnston presented him with a leather wallet from the department and with him went our best wishes.

Foodateria—By Ruth Morris

Edith Rothwell left last month to be married to Bob Jeffries. Mr. A. Carr presented Edith with a satin comforter. Congratulations to you both.

Mrs. Cora Docherty left us to make her new home in Liverpool, England. Cora received a Ronson table lighter, also jewellery at a farewell party held in her honour.

Etta Smith left us to go back to her home in Glasgow, Scotland. Etta received travelling cases at a farewell party held in her honour.

We wish them the best of luck and hope to see them come back for a holiday some time in the future.

Shirley Kuhn received a lovely diamond from Lee Brady and Anne Wintoniak received a lovely diamond from Tony Yuskin. Congratulations to all.

Best of luck to Frank Owens and Bertha Penner who have left us.

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MAIN FLOOR

Men's Shoes—By M. Williams

We extend our congratulations to Mr. Harold L. Cook, Mr. R. A. Duval, Mr. Bernard T. Haskey, Mr. J. Bruce and Mr. Roger Lernout who have successfully passed their Footwear Institute course examination and will receive diplomas in due course.

Men's Furnishings

We were sorry to hear that while Eddie Johnston was on holidays, his wife, Doris, and daughter, Sheila, were ill. Sheila was a victim of polio. However, we are sincerely happy to report that no serious after-effects are expected.

Nice to see Mrs. M. Ross and Mrs. O. Roper back with us again—both have been on our sick list.

Hughie Sinclair, of the Shirt Counter, is reported to have polio. Hurry up and get well, Hughie.

Drugs—By C. O'Kelly

We are delighted to hear that Ken Merritt is back to normal after his serious illness.

We are sorry Anne Bolingbroke has decided to leave us. We will really miss her.

Irene Isbister also left us to take a different type of position. We wish her the best of luck. She was presented with a pretty pair of earrings.

Kay Reid recently married Roy Genthon in Westminster Church. They will reside in Winnipeg and Kay plans to return to the Toiletries Counter. She was presented with a beautiful lamp from the department and a set of luggage from her associates who held a shower for her. We wish them happiness.

Handkerchiefs, Scarves and Neckwear

By Sigrid M. Jensen

The first marriage to be solemnized in the newly constructed church of St. John's in Teulon was that of Joyce Gillespie, Fashion Accessories, to Hugh Larkin, of Teulon. Before leaving, Miss Gillespie was presented with a dinner cloth set by the department. Best wishes, Hugh and Joyce.

Books and Stationery—By M. C. Lawton

Deepest sympathy to Vera Burack on the death of her brother, Michael, in California, after a long and painful illness, and to Constance Fox on the death of her mother at Sudbury, Ontario.

Off the sick list and looking very well are M. Shiels, V. Sayer, M. Scorer and Sue Martin.

Leah Vincent left us on September 2 to try a new business venture. Mr. E. Freeman thanked her for a long and faithful service and presented a black handbag with very best wishes from her fellow workers.

Doreen Woodward was married at Kenora on September 19. She left the department on September 5. Mr. E. Freeman wished her a long and happy life in wedded bliss and made the presentation of a leather handbag with our best to both the bride and groom.

To M.M.—There was not a fire sale of certain articles. The ladies requested them.

Notions—By Mrs. V. Gillespie

A baby girl, Katherine Elizabeth, arrived on August 17 to Art and Nellie Harrop. Heather Louise announced her arrival on August 21 to Lloyd and Jean (Harpel) Orstead.

A presentation of a silver dresser set was made to Miss Dorothy Webber who left for the Wages Department last month.

Jewellery—By D. S. Dewar

Congratulations to Dick Halford and Ernie Tachan, both winners of trophies at the Manitoba Jewellers' Association golf tournament at Selkirk.

Pleased to see Ernie Coone back from his visit to the east coast.

Good luck to Susan Grennick, of our Watch Repair, in her new position in Department W15.

* * *

SECOND FLOOR

Fancy Goods—By Mabel Deacon

Miss Roberta Jack received a lovely diamond, September 2, from Wilfred Cameron, of the Mannix Construction Co., Winnipeg.

Our best wishes also go out to Leona Mathieson on her completion of 25 years of service with the Company.

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THIRD FLOOR

Washing Machines and Vacuum Cleaners

By M. Adams

A party was held at Jack's Place, September 2, in honour of Reg Wright and Mrs. Wright who are being transferred to Vernon, B.C.

A presentation was made by Mr. C. K. Major and a corsage to Mrs. Wright.

We all wish the Wrights every success in their new surroundings. We will all miss you, Kay and Reg.

Stoves, Plumbing and Heating

By Mrs. G. Skinner

We welcome to our staff the following: Mr. Meyers, Mr. Gregory, of the Electric Ranges, Mr. Currie, Mr. Miller, Mr. Huckkanen, Mr. Summers and Mr. Smith of the Heating, Mr. Fraser, of the Plumbing, and Donna Penny and Lois Hill, who were transferred from Department 270, to our office staff.

We are sorry to report that Mrs. Dorothy McLaren and Mr. Ed Lane are on the sick list and hope that they will be well and back with us soon.

In honour of Mr. Vollrath, of the Plumbing, who has completed 30 years' service with the Company, Department 256 held a party in his honour at Jack's Place on September 4. On behalf of the department, Mr. Vollrath was presented with a lamp. Good luck, Mr. Vollrath, and may we have you with us for many more years.

Miss Dolores Klohn was presented with a figurine on her departure from the department. Dolores left to make her home at the coast with her parents.

Congratulations to Mr. and Mrs. Ollie Martin on the birth of a son on September 13.

There was a gleam in the eye of Miss Marie

Soussereau on the day of September 14 for more reasons than one. It was her birthday and she had just received a sparkler for that one and only finger.

Hardware—By H. Smith

The Hardware Department held a corn roast Wednesday, September 9, at Ray Millar's on Henderson Highway. Thanks, Ray, for your hospitality.

Howard Bowlby is still on the sick list. Best wishes for a speedy recovery, Howard.

We are pleased to report that Helen Smith and Ambrose Weir are back after their recent illnesses.

Congratulations to Mr. and Mrs. R. S. Hale on the birth of a daughter, Debra Mary, a sister for Diane.

Sporting Goods—Doug McGhee

John Black Memorial Church on September 4, at 7 p.m., was the scene of a pretty wedding when Myrna Joyce Savage became the bride of Leland Finch. The happy couple left by motor for Clear Lake. Joyce was presented with blankets from the department.

Best wishes to Miss Shirley Kerr who left our department to become the bride of Mr. Ken Mathews on September 12, at 7 p.m. at St. James United Church. The reception was held in the Officers' Mess at Fort Osborne barracks. She was presented with a chenille bedspread from the department.

Deepest sympathy from the Sporting Goods staff goes out to Mrs. Ned McMahon in the sudden loss of her beloved husband who was sales representative for John Martens & Co. and member of the Eaton Angling Club.

Meats—By Hilda Mensforth

While our supervisor, Mr. W. Hodgson, was holidaying in August, he visited the west coast and had the pleasure of being present at the 50th wedding anniversary of his brother, Tommy, on August 3. Tommy, before he retired, was in charge of our Cooked Meats counter.

Congratulations to Frank Patry on his 35th anniversary with the Company.

We were very pleased when Tommy Jenkins called in to say hello to his many friends here while on his holidays.

Tommy is now head of the Food Division in our British Columbia Stores.

Mr. McLeod, retired and now living in Kenora, dropped in to see us while holidaying in Winnipeg. Glad to see you again, Mac.

We are always pleased to see Art Taylor's smiling face when he comes in to see us.

China and Glassware—By Phyllis Allen

Best wishes are extended to Mrs. B. Loudon who is being married September 5 at Home Street United Church. Her new name will be Mrs. J. Love.

Best wishes also extended to Miss Wilma Stewart who was married to John Wasylenko, July 25.

Good luck to Mrs. G. Burns who is leaving to take a comptometer course.

Best wishes for good health and many happy years ahead go to Mrs. H. Wickberg on her retirement, August 31.

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FIFTH FLOOR

Juvenile and Girls' Wear

By Mrs. Florence Kellett

The girls had a dinner at Llentrad Harbour on August 26 in honour of Miss Edith Quinn and Mrs. Alice Coote. The girls each received a gift presented by Miss Gwen Clark and Miss Sarah Johnson. Edith was married on September 5 to Mr. Michael Pollock, of Transcona, at Home Street United Church. Good luck, Edie and Mike.

Alice has left us as regular help although she has been back a few days as extra help.

SIXTH FLOOR

Draperies—By Shirley Hetke

August 15 a presentation was made in honour of Mrs. M. Brown who retired from the department. Mr. Price presented her with a lovely black leather handbag from the gang. Best wishes, Brownie, from all of us.

A surprise party was held on August 20 in honour of Mrs. M. Brown, at the home of Mrs. M. Willems, due to her retirement. Everyone had an enjoyable evening. The gals wish to thank Mrs. Lough who entertained us with her Scotch songs. Also thanks to Mrs. Willems for making the party a great success.

The girls of the Economy and Drapery Departments held a dinner at the Llenrad Harbours, August 23, in honour of Peggy Jowett, whose marriage to Jim May took place on Saturday, September 5.

A presentation of a pair of sheets and electric kettle was made by Mrs. Alice Brauley. Best of luck, Peggy and Jim.

Our best wishes to Mrs. E. Laws who retired on her quarter-century anniversary, August 27.

Rain or shine, the boys from the department took on a game of baseball with the boys from the Carpets on Wednesday, September 2.

Johnny Malak hit a homer while the other boys tried hard. Glad to report we had response from the gals of the department in the cheering section, even if the boys didn't win.

Fun was had by all and we are looking forward to another game.

Sorry to hear that Pat Collins and Mrs. Ned Willingham have been confined to King George Hospital. Wishing them a speedy recovery.

General Office—By L. Browne

Two brides-elect this month. Eileen Steele left on August 12 to be married to F. Guenther. Mr. Bell presented Eileen with white orchid flatware and linen from the staff and gals. Shirley Kennedy left August 28 to be married September 4 to Arnold McLean at Atlantic United Church. Mr. Whitbread presented Shirley with blankets and kitchenware from the girls and staff.

Grinning from ear to ear and looking very pleased was Thelma Westerlund the other day. The reason—a lovely ring on her third finger—given to her by Leo MacDonald, of Lynn Lake.

Congratulations are extended to Mr. and Mrs. A. Stephens on the birth of a daughter, 7 lb. 14 oz., on July 20; also to Mr. and Mrs. Trechard (nee Hazel Romans) who are the proud parents of a daughter born on September 4. Congratulations to Mr. J. Brown who became a grandfather on September 3.

Leaving us this month were Jessie Snead, Audrey Riddell, Sheila Coles, Mrs. R. Buchanan and Mrs. W. Allan. They were the recipients of gifts.

We extend our sympathy to Miss L. Thorsteinson on the loss of her father; Mr. H. McBride on the loss of his mother, and Mr. G. Lovell on the loss of his sister.

Sales and Expense Office—By Isabelle Hanna

Changes and Congratulations!

Mr. H. A. Steele, supervisor, Expense Department—the supervisor of the now combined Sales and Expense Department. Mr. Steele celebrated his 40th anniversary on September 8.

Mr. Bruce Sutherland, formerly supervisor of the Sales office, is the new Staff superintendent.

Miss Ruth Ross, who will leave the Sales office in September, to undertake a new career—that of being a housewife. Your hours will be much longer, Ruth!

Mr. Jim Paul, who also left the Sales office to be our new editor of "Contacts."

Mr. Wally James, of the Expense office, left to take up residence at the west coast.

Miss Isabelle McKinnon, who made her appearance one day recently with a diamond ring and the information that she will be Mrs. Bill Campbell in October.

Miss Joyce McGeachy who has left the Sales Office to take up a new position in the Staff and Welfare Office.

To each and everyone—the very best of luck.

Customs and Traffic—Nancy Morrison

Mr. Bob Garland, in his leisure hours, turns from Customs' tariffs to growing vegetables, consequently he was successful in winning four first prizes with his entries in the St. James Horticultural Society show.

Another member of our staff, Ian Jamieson, is an expert photographer, having won first prize for his entry in the Western Canada Salon, part of Regina Agricultural Exhibition. This is the second win for Ian this year, as he won a second prize in the Eaton Hobby Show.

Good work, boys—if we can't get a chance to eat Bob's vegetables, we can always get a picture of them.

Carpets and Linoleums—By Gladys McLean

Once again the Carpet and Drapery Departments battled it out for sixth floor sports honours when they clashed at Sargent Park for nine innings of strenuous soft ball on Wednesday, September 2. The Carpet Department took the honours by a score of six to two. The Draperies' outstanding player of the evening, Jack Pickles, showed the younger fry how to play the full nine innings and still walk off the field. Casualties were limited to two black eyes to the two Johnnies of the Drapery Department. (No hard feelings, fellows.)

May Parker left August 29 to sail September 2 for a two-month holiday in England. We all hope May has a very good holiday and enjoys the beauties of England in the fall.

Congratulations to John Zochkan who was married to Betty Wish on August 29.

Congratulations also to the Gordon Gardens on the arrival of James Adam who weighed in at 6 lb. 13 oz., on August 13.

* * *

EIGHTH FLOOR

Budget Plan—By E. Tamplin

Best wishes are extended to our first two September brides. Ruth Archer became the bride of Ray Newman, September 5. Ruth was presented with rubber foam pillows and also received a gift of cutlery from her section.

Marguerite Blunderfield, whose marriage to Donald Trapp took place September 12, received Revere ware from the department and the girls.

A wedding gift from some of the gals is off to Teresa McDougal, a former employee. Teresa is being married September 19 in Los Angeles. Our very best wishes to you, Teresa.

Congratulations to Shirley Gill who is wearing a lovely diamond on that all-important finger.

Sorry to say farewell to Mrs. Mary Boyce who leaves to reside in Belmont, Man. Mary received a mirror from the department and a lovely jewel case from her section.

Mrs. Hermine Pokrywka left the office to become a full-time housewife and received a parting gift from the department.

Our parting gift to Dora May Grouette was sheets and pillow cases.

Kay O'Ber left to make her home in Brandon and received a gift of luggage.

Our first office get-together in some time was held in the form of a weiner roast at Lockport. Everyone had a grand time, thanks to our entertainment committee.



CONTACTS

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Vol. 28

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No. 9

Editor: JIM PAUL

City Advertising—By Ethel Pratt

We welcome three new members to the City Advertising Department: Miss Doreen Thompson, in the Proof Section; Harry Munro and Emile Bonneteau in the Production Section.

Sales Audit and C.O.D. Office

By Joyce Baldwin

Wedding bells rang out again this month for three beautiful brides.

Shirley Quinn was married to Victor Blonski on August 28 at Redeemer Lutheran Church. Shirley's gift from the department was a lovely picture. Best of luck to you both.

Our congratulations go also to Joan Webster who became Mrs. Jim Berry at a candle-light ceremony September 5 at King Memorial Church. At a presentation, Mr. L. Croft gave Joan a pair of beautiful feather pillows as a parting gift from the department. Joan was honoured at a kitchen shower held in the garden at the home of Eleanor Hunt. Our good wishes go with you both as you make your home at Morden until late fall.

We also would like to offer congratulations to Eleanor Hunt, a former member of the office for some years. On August 22, at a ceremony at St. James Anglican Church, she was married to Allan Young. A number of the girls attended a miscellaneous shower held in her honour by Joan Webster.

This month we said good-bye to our genial office boy, Don Bergman. As a parting gift from the department, Don received a pen and pencil set. Best of luck, Don.

Farewell and good luck to Pat Campbell, Ruth Burrows and Betty McCullough who have left us, Pat to further her education, while the other girls left for other positions. Pat was asked to accept a jewel case while Ruth received a compact from the girls in the section. Betty was presented with pearls from the office.

We also bid farewell to Joyce Liscum, Dorothy Martel and Mae Bruce from the C.O.D. Section. Joyce accepted pearls from the department while her gift from her friends and co-workers was a beautiful nylon blouse. Mae's parting gift was pyjamas. Dorothy received a pair of gloves from the office and a rhinestone choker and ear-rings from the girls.

Good luck to Anne Kehler, a comptometer operator, who left us. Anne was asked to accept, as a little reminder of us all, a beautiful nylon blouse.

The gleam on that all-important finger of Gladys Gross was put there by Sid Chranowski. We extend our best wishes to you both.

We are glad to see Mary Pasta back looking much better after her recent illness.

Picture Framing Workroom—By J. Mahoney

Our sympathy goes out to Terry Kimak in the loss of a nephew.

Twenty-Two

Our best wishes go out to you, Walter Walberg, for a well-deserved holiday motor-ing through the states and eastern Canada. Walter has been 25 years with the Picture Framing Workroom.

Fancy Goods Workroom—By Joyce Vessey

We are very pleased to have Mrs. Henderson back with us again after recuperating from a badly sprained ankle.

* * *

ELEVATOR UPS AND DOWNS

By Agnes Reese

Johnny Bryant, patient in the Queen Elizabeth Hospital, sends a hello and thank you to his friends. A cheery hello back to you, Johnny.

Sorry to hear that Doug Horton has injured his ankle. Hope that it is not too serious and that you will be well soon.

Welcome to the following new members: Lorna Dearman, Joyce Heatherington, Betty Verbrugge and Joyce Pincoski. An all-time high has been reached in our department. We now have seven girls named Joyce. A happy stay to all of you.

RECENT APPOINTMENTS

Winnipeg

Department W1078—Contract Sales:

MR. J. W. MOSS, head of department.

Department W270 — Furniture and Sewing Machines:

MR. C. M. LIVINGSTONE, head of department;

MR. K. PARSONS, assistant.

Department W271—Beds, Springs and Mattresses:

MR. B. DUGDALE, head of department.

Department W201 — Hosiery, Umbrellas, Canes and Hosiery Repairs:

MR. H. C. MACFARLANE, assistant.

Calgary

Department C228—Men's and Boys' Furnishings, Hats, Caps and Furs;

Department C229—Men's and Boys' Clothing and Made-to-Measure:

MR. J. S. BLACHLY, head of department.

Quesnel Order Office

MRS. J. ENNS, in charge.

Taber Order Office

MRS. K. A. HAWORTH, in charge.

In Memoriam

"There is no Death! What seems so is transition; this life of mortal breath
is but a suburb of the life elysian, whose portal we call Death."

MRS. M. AUBERT

Mrs. Aubert, who worked in the Piece Goods Department, passed away on Tuesday, September 8th. She was born in Mattawa, Ontario, and came to Winnipeg 36 years ago. To Mr. Aubert and her sisters, we extend our sincere sympathy.

We extend sincere sympathy to those members of the staff who have lost
someone dear to them during the past month

In the Loss of a Mother

MR. L. CROFT.....Sales Audit
MRS. G. PRYNNE
Catalogue Distribution
MRS. M. HODGINS.....M.O. Hosiery
MR. J. STEWART.....M.O. Hardware
MISS E. POWER.....Lingerie
MISS C. FOX.....Books and Stationery
MR. H. STREET.....Watch Repairs

In the Loss of a Sister

MISS G. WAZNEY.....M.O. Sales Room
MR. R. BEIBER.....Jewellery Repairs
MRS. M. BULLOCK.....Hardware

In the Loss of an Infant Daughter

MR. R. STOCKBURN.....Caretaking

In the Loss of a Father

MR. H. TOOGOOD.....1100B
MISS D. EMMETT.....Piece Goods
MR. F. BROWATY
Furniture Work-room
MR. J. FAILL.....City Despatch
MR. K. J. ABBOTT.....Pianos and Organs
MISS G. THORSTEINSON
General Office

In the Loss of a Brother

MRS. V. BURACK
Books and Stationery
MR. T. McBRYDE
Welfare and Hospital
MR. H. LYONS
Basement Men's and Boys' Clothing

THIRTY-FIFTH ANNIVERSARIES

(Continued from Page Seven)

Mr. Patry, who was born in St. Boniface, spent his first nine years in the Store in the City Inspectors, while the rest of the time has been spent in the Service Meats on the third floor. He is married and has a daughter, Claudette. In his leisure time, he takes home movies, gardens in the summer and curls in the winter. He is also active in the Guards' Association of Canada and the Knights of Columbus.

ROBERT McERLEAN

On September 10th, 1918, a young lad 15 years old started to work in the Box Factory; later he worked in the Supply Room and then the Hardware. He also spent three years in

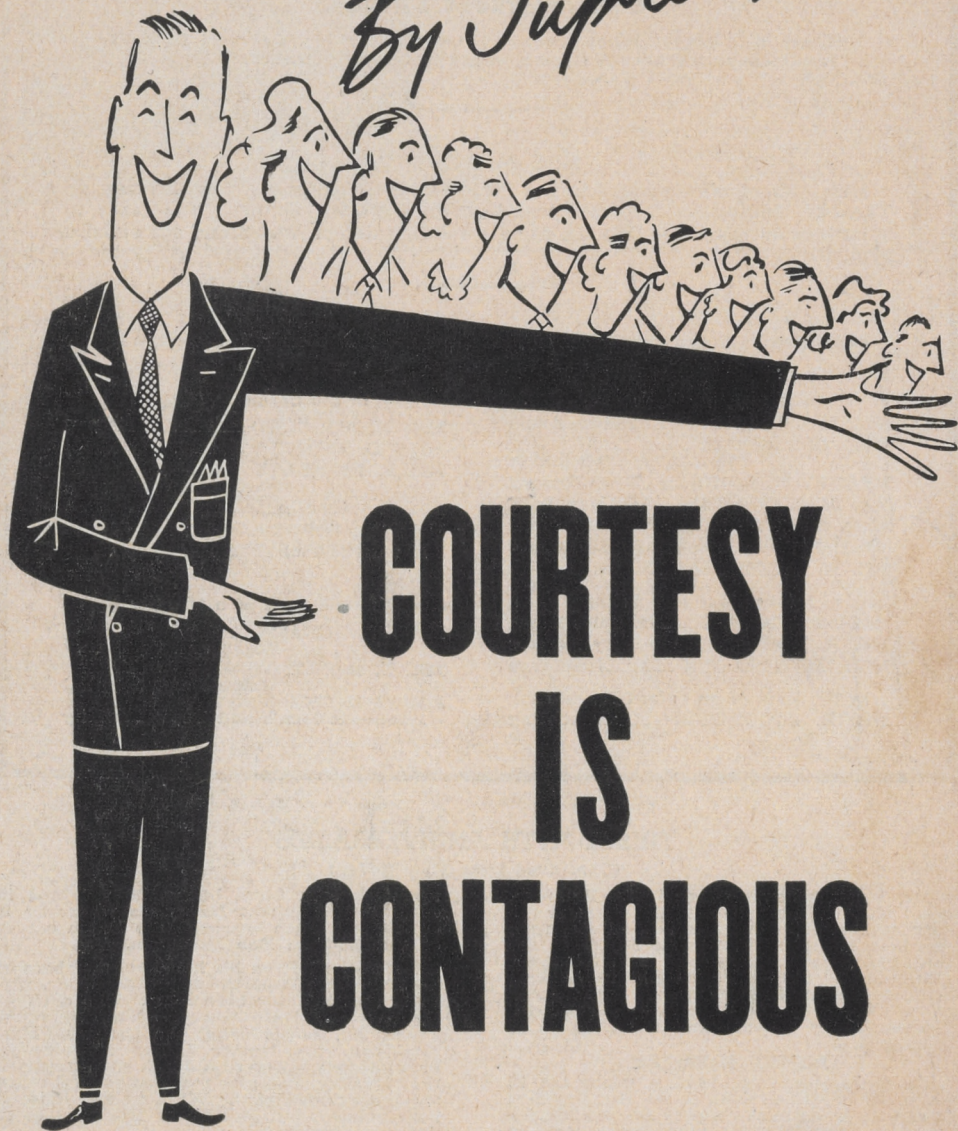
the Saskatoon Store before he returned to enter the Basement Hardware where he is at present. Such has been the Eaton career of Belfast-born Bob McErlean.

Before he left on his holidays, members of the Hardware Department presented Mr. McErlean with a torchere lamp. The staff of the Basement Hardware gave him an electric kettle, Mr. Lewis doing the honours. Mrs. McErlean, the former Lillian Manchester, Fancy Goods, received a dozen roses to mark the occasion. Bob also received several other special personal gifts. We hope you enjoyed your holiday, Mr. McErlean. Best wishes to you on your 35th.

Congratulations on Your Thirty Years With Eaton's

| | |
|--|--------------|
| VICTOR VOLLRATH, Stoves, Heating and Plumbing..... | September 5 |
| REGINALD T. GODWIN, Men's Hats..... | September 5 |
| MISS HILDA HOPKINS, Depositors' Accounts..... | September 11 |
| EDWARD DUFFIELD, Basement Meats..... | September 12 |
| WILLIAM GILLESPIE, Bedding Stock-room..... | September 25 |

By Jupiter!



COURTESY IS CONTAGIOUS

PLEASE TURN TO PAGE 11